

Dr. B. R. AMBEDKAR OPEN UNIVERSITY
Prof. G. Ram Reddy Marg, Jubilee Hills, Hyderabad-500033

Centre for Internal Quality Assurance (CIQA)



Strategic Plan of Dr. BRAOU 2016-25

Merry
Authorized Signatory
Director, CIQA
Dr. B.R. Ambedkar Open University
Hyderabad - 500033

P. G.
Director
Centre for Internal Quality Assurance
Dr. B.R. Ambedkar Open University
Hyderabad-500033.

Strategic Plan of Dr. BRAOU 2016 –25

VISION

Dr. B. R. Ambedkar's social philosophy of education as a means of creating an egalitarian society is the vision of this University. Access to relevant, quality education and training programmes for diverse sections of society with a focus on hitherto deprived sections at lower costs by using the modern technologies in teaching-learning processes as well as in administrative and support services is the goal of this University. The University programmes aim at making education and training instruments for living and for making a living.

MISSION

- Enrichment of on-going academic programmes.
- Competency building through education and training programmes.
- Interactive individual-based teaching learning processes.
- Reliable and credible student evaluation systems.
- Result-oriented, accountable and transparent administrative and logistic support systems. and
- Research, innovation, training and networking for system development and staff development.


Authorized Signatory
Director, CIQA
Dr. B.R. Ambedkar Open University
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Director
Centre for Internal Quality Assurance
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OBJECTIVES

- To provide educational opportunities to those students who could not take advantage of conventional institutions of higher learning.
- To provide equal educational opportunities for higher education through distance mode for a large segment of the population, including those in employment, women (including housewives) and adults who wish to upgrade their education or acquire knowledge and studies in various fields.
- To provide flexibility with regard to eligibility for enrolment, age of entry, choice of courses, methods of learning, conduct of examinations and operation of the programmes.
- To complement the programmes of the existing Universities in the State in the field of higher learning so as to maintain the high standards on par with the best universities in the country.
- To promote integration within the State through its policies and programmes.
- To offer degree courses and non-degree certificate courses for the benefit of the working population in various fields and for those who wish to enrich their lives by studying subjects of cultural and aesthetic value.
- To make provision for research and for the advancement and dissemination of knowledge.
- To serve as a source of continuing education, consultancy and to provide equal access to knowledge and higher education.


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PREFACE


A strategic plan is an indispensable document for any educational institution. It is the blue-print for action. It gives the stakeholders a clear picture of the direction in which the institution desires to move and in which they too have to progress. It lists the leader's plans for the growth and development of the various divisions and functionaries. It sets the benchmarks for effective functioning in the course of the journey to achieve predetermined goals. Planning can be of short-term, medium-term or long-term duration. BRAOU, Hyderabad with its extensive outreach and experience has the required administrative set up in a well-drawn out hierarchy for the planning and monitoring of the conceived strategic plan. There are the regular authorities --- Executive Council, Board of Management, Academic Council, and Finance Committee to debate on the implementation of conceived ideas and progress of activities.

Directors/Deans in the University lead the activities while the CIQA assists in maintaining quality standards and conforming to the norms of the UGC and State Government as part of the strategic plan.

The strategic plan for the years 2016-2025 is projected in this document.

Vice-Chancellor
Dr. B. R. Ambedkar Open University


Authorized Signatory
Director, CIQA
Dr. B.R. Ambedkar Open University
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Centre for Internal Quality Assurance
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SUMMARY

The Strategic Action plan for ten years i.e. 2016-2025 is developed for effective functioning of the University in the following areas:

Firstly, it envisages the enhancement of excellence in programs and services wherein it is proposed to take the action points on the existing courses and new courses coupled with an interdisciplinary flavour as an initiative to implement the Choice Based Credit System (CBCS) Pattern.

The **second** proposed point is Student success, which is an essential aspect in any educational institution, as the whole planning and monitoring is to make students achieve success in their pursuits.

The **third** aspect is to initiate collaboration with society and industry to train students of different disciplines in various industrial sectors.

The **fourth** point is to strengthen another important wing of the University viz., Research, wherein it is notified to establish Department and subject Specific Research.

The **fifth** point focused is to update the Internal support system for effective and transparent functioning of the University administration.

The other points considered here are –

- to extend the existing Digital On-screen Evaluation System (DOES) to all UG and PG Examinations in order to make Evaluation Systems and the Assessment Process more transparent and cost effective;
- to promote MOOCs through SWAYAM and also to establish an e-learning portal with effective Learning Management System (LMS) and
- to evolve a comprehensive institutional IT policy.


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Centre for Internal Quality Assurance
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STRATEGIES

1. Introduction and Stabilization of Choice Based Credit System (CBCS) at UG level and to provide quality-oriented Student Support Services and Introduction of semester system in both UG and PG programmes.
2. Introduction of English Medium of instruction at PG level in Social Sciences.
3. Streamlining, strengthening and improving Quality of Research Programmes (M.Phil&Ph.D) strictly adhering to UGC 2016 Regulations.
4. Introduction and expansion of Skill development/enhancement programmes based on the NSDC framework and guidelines (at certificate and diploma levels) in order to attract learners from the non-formal stream and introduce a few new courses at PG Diploma and PG levels along with vocational programmes, and also a few discipline specific electives at the UG level.
5. Reorganization of Study centres and Regional Co-Ordinator centres in order to improve Quality learner support services keeping in view the reorganization of districts and decentralization of administration in Telangana State and the specific needs of learners from rural areas.
6. Digital initiatives; Strengthening and expansion of ICT based online Learner services and Digital On-screen Evaluation System (DOES).
7. Recruiting required Faculty and Non-Teaching staff and conducting faculty induction training for the teachers and also providing e-office/Governance training for Non-Teaching staff.
8. Approaching RUSA for funding to upgrade CSTD as an HRD Centre and Modernizing AVPRC and locate it in a new building.
9. Adopting, Developing and Promoting MOOCs through UGC SWAYAM. (Ministry of Education, GOI) platform and through establishing a Centre for On-line Learning (COL) and Learner Management System (LMS).
10. Promoting and developing Audio & Video lessons through Swayamprabha (Ministry of Education, GOI) Channels and through other e-Media. (i.e. Web Radio, YouTube and so on).
11. Evolving an Institutional IT Policy and developing an e-learning portal and Learning Management System (LMS) for online courses.
12. Promoting System specific Research through GRCR&D and developing more suitable research eco-system; strengthening OER Portal for reference purposes, Publishing a Research Journal, i.e. Journal of Distance Learning (JODL).

me
Authorized Signatory
Director, CIQA
Dr. B.R. Ambedkar Open University
Hyderabad - 500050

Director
Centre for Internal Quality Assurance
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Hyderabad - 500033.

13. Promoting Institutional and programme-centric quality assurances studies through GRCR&D
14. Internationalization of ODL programmes of Dr. BRAOU through Inter-Institutional co-operation and entering into MoUs with Open Universities of other Afro-Asian Countries.

ACTION POINTS

- Create a dedicated cell to promote training & placements and higher studies.
- Conduct subject / domain-specific workshops and joint research by providing seed funding.
- Initiate new undergraduate programs
- Strengthen University Library with ICT resources
- Establish Schools/Centers of Excellence to encourage Research in core areas and in ODL.
- Initiate curricular revision to introduce a greater number of contemporary skill-based courses.
- Simplify systems and processes to update internal support systems
- Implement appropriate recruitment rules to attract qualified staff at various levels.
- Conduct stake holders 'annual satisfaction survey.
- Organize On-campus service orientation and training for all the teaching and non-teaching staff
- Create online complaint systems and service response.
- Conduct conferences and workshops for promoting incubation and start-ups.
- Beautification of the Campus


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