#### **CURRICULUM VITAE**

#### Dr. D. Rabindranath Solomon

Assistant Professor
Department of Commerce
Dr. B.R.Ambedkar Open University
Prof.G.Ram Reddy Marg. Road.No4
Jubilee hills, Hyderabad - 500 033. T.S. rabindranathsolomon@gmail.com

# 1. EDUCATIONAL QUALIFICATIONS

#### Graduation

1995- First Division in Bachelor of Commerce, Badruka College of Commerce and Arts, Day Shift (Osmania University) Hyderabad.

### **Post Graduation**

1997-M.Com First Division with Distinction from Osmania University College of Commerce and Business Management ( Campus ) Osmania University, Hyderabad.

# **Doctoral Details**

Received Ph.D. for work on "Customer Perception of Personal Care Products with Specific Reference to Males", awarded in 2017.

Received Master's in Philosophy for work on "A study of Malls in Hyderabad" awarded in 2004.

#### 2. PROFESSIONAL EXPERIENCE

- 1. Assistant Professor, Dr. B.R. Ambedkar Open University, from 21-07-2008 till date.
- 2. Head I/c, Dept. of Commerce, from 31-08-2019 to date.
- 3. Officer Incharge, Centre for Skill Development and Career Planning from 24.07.2021 till date
- 4. Additional Controller of Examinations, Dr.BRAOU. from 21.01.2017 to 18.05.2019.
- 5. Coordinator for Online Training Programs organized by CSTD, Dr. BRAOU from 17.12.2021 till date.
- 6. Incharge Seminar Library Faculty of Commerce from 12.01.2013 to 26.06.2016

#### 3. COURSES COORDINATED IN UG PROGRAM.

First Semester: Business Organisation, Business Economics

Second Semester: Principles of Management, Financial Accounting II

Third Semester: Business Statistics – I, Advanced Accounting

Fourth Semester: Mercantile Law, Micro Finance

Fifth Semester (Core): Income Tax- I, Company Law

Fifth Semester (Elective- A): Financial Markets

Fifth Semester (Elective- B): Indirect Taxes – I and Banking Law and Practice

Sixth Semester (Core): Income Tax- II

Sixth Semester (Elective A) Sales and Distribution

Sixth Semester (Elective-B): Indirect Taxes-II

#### 4. COURSES COORDINATED IN PG PROGRAM.

M.Com (Previous): Organisation Theory and Behaviour, Accounting for Management.

M.Com (Final): Quantitative Techniques, Taxation and Financial Markets and Services.

### 5. COURSES COORDINATED IN PG DIPLOMA PROGRAM.

Post Graduate Diploma in Business Finance: Accounting for Management, Financial Services and Security Analysis and Portfolio Management

# 6. RADIO LESSONS RECORDED: 44

# 7. VIDEO LESSONS RECORDED: 31

# 8. LIVE TELECONFERENCE ORGANISED: 18

# 9. RESEARCH GUIDANCE

One Scholar Enrolled in M.Phil.

**Three** Scholars Enrolled in Ph.D.

#### 10. ARTICLES IN JOURNALS

- 1. "Effectiveness of Training and Development Practices Employed in Public and Private Sector Banks: A Case study of SBI and Axis Banks" ANVESAK a UGC Care Listed Journal, Volume 51, Issue 2, ISSN 0378 4568, P.No: 167-171, July December 2021.
- 2. "Perception Of Women Towards Self Help Groups As A Tool For Women Empowerment", Published in International journal of research in social sciences, Vol 9, Issue 4, April 2019, ISSN:2249-2496
- 3. "Influence Of Social Media On The Buying Behavior Of Consumers- An Empirical Study", International journal of Management, IT and Engineering, ISSN:2249-0558, Volume IX, Issue 5 (2) May 2019.
- 4. "Impact Of GST On E-Commerce: A Pragmatic Study", International journal of Management, IT and Engineering, ISSN:2249-0558, Volume 8, Issue XII, December 2018.
- 5. "An Empirical Study on Investment Preference of Working Women With Respect to Equity Based Securities", International journal of Management, IT and Engineering, ISSN: 2249- 0558 Volume IX (2019).
- 6. "A Study on Brand Awareness of Select Fast Moving Consumer Goods with Special Reference to Rural Markets of Telangana State", Published in Journal of Management, Research and Analysis Volume 6, Issue 1, ISSN 2394-2770, March. 2019.
- 7. "Buying At Organized Stores- Factors Influencing Customers- An Empirical Study" Published in international journal of Advances in Management, IT and Social Sciences, December, 2018.
- 8. "Employee Involvement In Decision Making Among IT Companies In Hyderabad- A Focused Study" Published in journal on Banking Financial Services and Insurance Research, Volume 8, Issue 12, December, 2018, Impact Factor 5.312.
- 9. "Impact of Demonetization on Indian Economy" Published in *Journal of Management Research and Analysis*, ISSN 2344-2270.
- 10. "online Marketing- Issues and Challenges" Published in International Research Journal of Management, Sociology and Humanity. ISSN 2277-9809.
- 11. "Personal Care Products and the Effect of Advertisement on purchase decision. Published in International Research Journal of Management, Science and Technology. ISSN 2348-9367

- 12. "a Comprehensive Analysis of Human Resource Accounting Practices in India " published in International Research Journal of Human Resources and Social Sciences. ISSN 2394-4218
- 13. Casual Analysis of Financial Exclusion- Some Grass Root Reflections" published in The Journal of Indian Management, ISSN: 2249-7803.
- 14. "Analyzing the Problems faced by The Employees of Business Process Outsourcing Centers" International Journal of Technology and Business Management. ISBN 2319-6815.
- 15. "Empericial Evidence on the Determinants of First Generation Entrepreneurs" International Journal of Decision Making in Management. ISBN: 2319-6793.
- 16. "Telemedicine- Issues and Challenges" international Journal of Management Science and Technology, ISSN: 2348-9367
- 17. "Values-Lifestyles and Personal Care Products" International Organization of Scientific Research Journal of Business Management. ISSN: 2319-7714.
- 18. "Personal Care Products- Brand Consciousness" International Journal of Human and Social Science Invention. ISSN: 2319-496
- 19. "Organizational Interventions to Combat Stress A case Review of Banking Industry" KAAV International Journal of Economics, Commerce and Business Management.
- 20. "Brand Management Strategies" International Research Journal of Commerce, Arts and Science. ISSN: 2319-9202.

# 11. PAPERS PRESENTED IN CONFERENCES, SEMINARS, WORKSHOPS, SYMPOSIA

- Two day National Seminar Distance Education: Frontiers, Challenges and Strategies, presented a Paper entitled "Distance Learning- Role of Media in the Indian Context" Ogranised by the Student Services Branch Dr.BRAOU.
- 2. International Seminar on Disseminating Learning, Diminishing Borders- ODL in the 21<sup>st</sup> Century, presented a paper entitled "On Line Learning- Opening New Vistas in Distance Education. Organised by the IDEA.
- 3. National Level Seminar on ICT and Future of Distance Education: Opportunities and Challenges and presented a paper titled ICT- A novel Interface between the Learner and Learning, Ogranised Dr. BRAOU.
- 4. UGC Autonomy Grants sponsored National Seminar on Environmental Concerns and Sustainable Development in Agriculture during 13<sup>th</sup> and 14<sup>th</sup> March 2020 and presented a

paper on "Sustainable Agriculture and the use of Pesticides for a better yield" organized by Girraj Government College, Nizamabad.

#### 12. CONFERENCES /SEMINARS/WORKSHOPS CONDUCTED

- 1. Convener For National Webinar On Leadership Challenges During Corona Crisis a One Day National Webinar conducted on 30<sup>th</sup> July, 2020.
- 2. Convener for National Webinar on "Intellectual Property Rights in the 21st Century" conducted on 17th December, 2021
- 3. Program Coordinator for MOOC on Online Course Development for SWAYAM organized by Commonwealth Educational Media Centre for Asia (CEMCA) in collaboration with CSTD of Dr. BRAOU from 17<sup>th</sup> December 2021 to 7<sup>th</sup> January 2022.
- 3. Convener for National Webinar on "Role of Capital Markets in Economic Development" conducted on 3<sup>rd</sup> January, 2022.
- 4. Convener for National Webinar on "Personality Development and Soft Skill" conducted on 11<sup>th</sup> January, 2022.
- 5. Convener for National Webinar on "Impact of Pandemic on International Business" conducted on 17<sup>th</sup> January, 2022.
- 6. Convener for National Webinar on "Insurance Business and Role of Government and Schemes" conducted on 24<sup>th</sup> January, 2022.
- 7. Convener for National Webinar on "Impact of Pandemic on Indian Economy" conducted on 1<sup>st</sup> February, 2022.
- 8. Convener for National Webinar on "Research Methodology and Report Writing" conducted on 7<sup>th</sup> February, 2022.
- 9. Convener for National Webinar on "Career Opportunities for Commerce and Management Graduates" conducted on 14<sup>th</sup> February, 2022.

10. Convener for National Webinar on "Women Entrepreneurship and Role of Start- ups" conducted on 21<sup>st</sup> February, 2022.

#### 13. RESOURCE PERSON IN SEMINARS/EXTENSION LECTURES

- **1.** Resource Person for the National Webinar on "Leadership Challenges during Corona Crisis" organized on 30<sup>th</sup> July, 2020.
- 2. Resource Person for the National Webinar on "Personality Development and Soft Skills" organized on 11<sup>th</sup> January, 2022.
- 3. Resource Person for the National Webinar on "Impact of Pandemic on Indian Economy- A Sectoral Analysis" organized on 1st February, 2022.
- 4. Resource Person for the National Webinar on "Career Opportunities for Commerce and Management Graduates" organized on 14<sup>th</sup> February, 2022.

# 14. Student related co-curricular, extension and field based activities such as Student Clubs, Career Counseling, Study Visits, Students Seminars and other events, Cultural, Sports, NCC, NSS and Community Services

- 1. Paper Setter and Evaluator for Part I of the Research Programs on Telangana University from 2018-19
- 2. Invited and participated as judge for Jignasa State Level Presentation and Selection of Student Study Projects
- 3. Observer for TSICET Examinations conducted by Kakatiya University on behalf of Telangana State Council for Higher Education.

# 15. UGC ACADEMIC STAFF COLLEGES ( HRDC CENTERS ) CONDUCTED ORIENTATION PROGRAMS AND REFRESHER COURSES ATTENDED.

- 1. Orientation Program Conducted by UGC- Academic Staff College, Moulana Azad National Urdu University, Hyderabad, 03.10.2009 to 30.10.2009 (Five weeks Duration)
- 2. Refresher Course in Commerce and Management conducted by UGC- Academic Staff College, Moulana Azad National Urdu University, Hyderabad, 29.08.2012 to 18.09.2012 (Four weeks Duration)

- 3. Refresher Course in Entrepreneurship Development Program conducted by Academic Staff College, Osmania University, Hyderabad from 07.02.2018 to 27.02.2018 (Three weeks Duration), Sponsored by the U.G.C., New Delhi.
- 4. Short Term Course in Research Methodology conducted by Academic Staff College, Osmania University, Hyderabad from 31-10-2018 to 06-11-2018. Sponsored by the U.G.C., New Delhi.
- 5. Online Refresher Course in Entrepreneruship Development Program in Commerce and Management conducted by Academic Staff College, Osmania University, Hyderabad from 03-08-2020 to 18.08.2020 Sponsored by the U.G.C., New Delhi.
- 6. online Short term course on MOOCS conducted by UGC HRDC Osmania University from 19.07.2021 to 26.07.2021

# 16. WORKSHOPS ATTENDED

- 1. Easy Now Workshop from 12.11.2008 to 7.11.2008 organised by Commonwealth Educational Media Centre for Asia (CEMCA) and Common Wealth of Learning (COL)
- Workshop on Educational Radio and Television from 23-07-2010 to 27-07-2010 organnised by CSTD of Br. BRAOU
- 3. Workshop on Self Instructional Material, CSTD Dr.BRAOU, From 27-09-2010 to 1-10-2010 (Five Days ).
- 4. Workshop on Institution Building, CSTD Dr. BRAOU, From 03-11-2011 to 05-11-2011 (Three Days)
- 5. Workshop on E-Learning- Brihaspati Software from 02.03.2012 to 03.05.2012
- 6. Audio Visual Presentation and Anchoring of Educational Programmes from 21.09.2012 to 27.09.2012, CSTD, Dr. BRAOU
- 7. Workshop on OER conducted by Interuniversity Consortium (IUC) Indira Gandhi National Open University (IGNOU) from 06-03-2013 to 8.03-2013
- 8. Regional Consultation Cum Workshop on OER from 13.03.2013 to 15.03.2013 organised by Moulana Azad National Urdu University (MANUU) in collaboration with Common Wealth Educational Media Centre for Asia (CEMCA)
- 9. Green Technologies for Sustainable Development, A.P. Pollution Board & Dept of Geology, BRAOU, on 11<sup>th</sup> November 2011 (One Day)
- 10. Workshop on Moodle Software, GRADE, Dr. BRAOU, 24 & 25<sup>th</sup> February 2012 (Two Days).
- 11. Biomedical Waste Management, A.P. Pollution Board & Dept of Geology, BRAOU, Hyd, 28<sup>th</sup> February, 2013 (One Day).
- 12. Right to Information Act and Institutional Response, CSTD. Dr. BRAOU, 14<sup>th</sup> to 16<sup>th</sup> March, 2013 (3 days).
- 13. Research Methodologies & Research Support, CSTD. Dr. BRAOU, 02-09 December, 2014.

14. Workshop on online course development through SWAYAM organized by Commonwealth Educational Media Centre for Asia (CEMCA) from 17<sup>th</sup> December 2021 to 7<sup>th</sup> January 2022.

# 17. MEMBERSHIP IN PROFESSIONAL ORGANIZATION/ASSOCIATIONS (PLEASE ENCLOSE THE LIST)

S. No.	Name of the Association/Organizations	Life Member/Ordinary Member
1	Telangana Commerce Association (TEA)	Life Member
2	Indian Distance Education Association (IDEA)	Life Member

&&&&&