

## CLARIFICATION ON SPECIFIC REMARKS OF UGC

(Received through mail dt. 11.07.2024)

1. There is no discrepancy in the duration of the Programs.
2. NAAC certificate is once again submitted for reference.
3. Affidavit and Undertaking-cum-Declaration were already submitted for MBA and MBA (HHCM) Programs. However, the University is submitting the same once again for ready reference.
4. Approvals of BoS and EC meetings to offer the MBA and MBA (HHCM) programs are submitted as suggested in Point 4.
- 5&16. Master of Business Administration (MBA) offered by Dr. BRAOU, Hyderabad, is a single program with specialization in four areas, viz., Finance, Marketing, Human Resource Management and Operations Management and not separate individual programs as mentioned under Point 5 of specific remarks of UGC, received through mail dt. 11.07.2024. The same was mentioned clearly in the Affidavit submitted by the University to UGC on 20<sup>th</sup> June, 2024 and the same was sent through Speed Post on 27<sup>th</sup> June, 2024. In this regard, it is further to clarify that, while uploading the information for recognition of MBA Program by UGC in the prescribed application format, as there is no provision to show all the specialization areas at one place (earlier it was there), we are constrained to show the four specialization areas separately. Hence, it is once again to submit firmly that MBA (General) is a single program with specialization in four different areas and not separate individual programs. The structure of the MBA program is submitted in which the details of the four specialization areas are mentioned clearly for reference. The details of all the three faculty members were already submitted as per UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020. As the MBA (General) is a single program, the names of the three faculty members were shown in all specialization areas.
- 6&7. Appointment letters along with joining reports and qualifications of all the three faculty members are once again submitted.
8. Approval of Rehabilitation Council of India (RCI) was already submitted on 28<sup>th</sup> May, 2024, along with the online application form. However, once again it is submitted for reference.
9. The University has revised the study material of MBA, MBA (HHCM) & B.Ed (SE) during 2017-18 as per the norms of the University.. The revision of the above programmes was completed prior to the issuance of UGC (ODL) Regulations 2020. Hence, Plagiarism check was not considered then. Therefore, Plagiarism check will be undertaken henceforth for all the programmes.

10. The term of Prof. K. Seetharama Rao as Vice-Chancellor was completed on 21<sup>st</sup> May, 2024 and consequently, the Government of Telangana State has appointed Sri Syed Ali Murtaza Rizvi, IAS, as Vice-Chancellor (I/c) to the University. (order Copy enclosed for ready reference)
11. (a) Approval of the Executive Council held on 30.04.2016 for the restructured MBA Program came into effect from the academic year 2017-18 and (b) Approvals of the BoS held on 31<sup>st</sup> May, 2023 to assign Credit System to the existing MBA Program and held on 11<sup>th</sup> January, 2024 to restructure the MBA Program as per the recent policy decision of the University to spread the specialization courses in both 3<sup>rd</sup> and 4<sup>th</sup> Semesters are submitted.
12. Master of Business Administration (Hospital and Health Care Management [MBA (HHCM)]) is a separate program offered by Dr. BRAOU, Hyderabad. MBA (HHCM) Program is being offered in collaboration with three partner institutions, viz., The Apollo Hospitals Educational and Research Foundation, Hyderabad, KIMS Education Society, Secunderabad and The Dar-Us-Salam Educational Trust, Hyderabad and total permitted intake into MBA (HHCM) Program is 234. The Program is viable as the revenue is being shared between the University and the Partner Institutions in the ratio of 32:68 and operational expenditure is borne by the Partner Institutions. The Program Structure and Syllabus of MBA (HHCM) Program are submitted for reference.
13. The University is offering Bachelor of Education (Special Education), with three specialization areas, viz., HI, VI and ID. Hence, one PPR was submitted as a single program.
- 14&15. PPR of the MBA (General) (as a single program) was already submitted. Approval of the BoS on 11<sup>th</sup> January, 2024 to restructure the MBA Program as per the recent policy decision of the University to spread the specialization courses of all the four specialization areas in both 3<sup>rd</sup> and 4<sup>th</sup> Semesters is submitted.
17. MBA (Hospital and Health Care Management) [MBA (HHCM)] is a non-medical professional program, which is management-oriented and hence won't come under the ambit of National Medical Commission (NMC). However, the University has applied for the approval of AICTE, vide application No. 1-43704264593, for approval of both MBA and MBA (HHCM) from the academic year 2024-25, attended all the required formalities and waiting for the Approval Certificate from AICTE. (The University has received No Objection Certificate from AICTE for the Academic Year 2023-24.) The Program Structure is given below for your clarification once again that all the courses are related to Administration / Management of Hospitals and Health Care Organizations: